

Consultants Review

25 Most Promising Corporate Architecture Consultants 2016

Cubicles and fixed office seats are no more the idea of a corporate office. Neither is the idea welcomed any longer by the employees at present. Blame it on globalization or developing interests, corporate architecture now is all about creating a relaxing atmosphere for its employees. This in a way is an effect of the increasing exposure to foreign land. The concept of a free work environment has been running in the foreign corporate world since years. Now, being aware of this, the Indian employees are also in demand of something similar to that. Thus to cater to this demand, the corporate sector is investing wisely on constructing offices with lawns outdoors and couches indoors. From funky colors on the wall with vibrant patterns on it, fancy conference rooms, easy to access cafeterias, to multi-purpose sculptures, these corporates are leaving no stone unturned to create an extraordinary working environment for its employees. Not only this, well established offices are also renovating their spaces to cope with the trend.

Well designed work places create an environment wherein employees feel motivated to work. It portrays the real estate strategy, image, internal culture, and the organization's approach towards social responsibility. However, the major challenge for these corporates lies in determining well known architecture or design consultancy that matches their requirements. It becomes imperative for them to find a consultancy that can help in creating high performance work environment with sustainable and energy reduction designs which directly reduce the operating cost.

Identifying the same, Consultants Review brings you "25 Most Promising Corporate Architecture Consultants". A distinctive panel comprising of CIOs industry analysts, design industry experts, and Consultant Review's editorial board have cherry-picked the consultancies who provide high quality design solutions and services tailored to the needs of the small, mid size and large conglomerates.

Company:

W Design

Key Person:

Gokul Krishna,
Founder & CEO

Description:

Well-equipped design consultancy firm offering services to retail, residential, official and commercial sectors

Website:

wdesignstudio.in

W Design Studio:

Strategic Thinking and Creative Design



■ Gokul Krishna,
Founder & CEO

Winston Churchill once said that, "We shape our buildings and afterwards our buildings shape us". But not all corporate builders or their architects have fully appreciated the logic and importance of this statement. The Indian design and architecture market is flooded with firms continuously striving to become corporate builders. A good number of times such firms construct buildings with a notion - "the bigger the corporation, the taller the building has to be", as a result the buildings fail to qualify as corporate construction and eventually turn out as a landmark for the city it dwells in. Gokul Krishna wasn't too late to sense the evolving roadblocks of this industry and thus in 2010 he established W Design Studio, a strategic Design Studio who are into Interior Design & Architecture.

Headquartered in Hyderabad, W Design Studio is one of the most forward thinking and well-equipped architectural design consultancy in India. Today this young company has set up a global reputation and holds experience that is required in the design solutions available today. Being amongst the top designing firms, W Design Studio presents state-of-the-art design concepts for office interiors and incorporates the best practices of Go-Green amongst buildings. The company's experience and expertise is very well reflected through its clientele which includes interior planning for Rajiv Gandhi International Airport in Hyderabad, T-Hub Incubator -Hyderabad, HUDA heights-Hyderabad, Five Star Boutique Hotel - Goa, Co-working Space - Delhi, KRINSS project - Hyderabad and many more.

Recounting about the principles and objectives of the company Gokul speaks, "Thinking out-of-



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the-box and employing strategies that are not usual or expected is our forte. At W Design Studio, all our processes are reinforced by impeccable delivery systems and state-of-the-art designs. We not only impact the architecture, we impact a society, a state of person's life. We believe that people come to us with a dream that they have, either building a company or an office, or a home. We offer them architectural and interior design consultancy services and put in our 200 percent to reach their expectations."

W Design Studio takes great pride in its team which understands the customer requirements and gives optimal solutions. With its team's devotion and the company's dedication in developing well designed and creative solutions for residential, commercial and institutional projects, today W Design has emerged as one of the best Interior Design & Architecture firm which has set themselves apart in the industry by precisely summarizing their clients' needs. Concluding the interaction by narrating the future road map of the company, Gokul says, "We don't just want to be amongst international firms, we want to be best of the best amongst the international Design firms. We thoroughly believe in the term 'Make-in-India' and we endorse it 200 percent. If not any better, we want the Indian companies to be as good as any international company in the world. It is time for India to arrive. We are all working towards it by making our small dreams as overall growth strategy of India, which is to create world class products within our country." 

